

A better showroom.

CAR.SHOW[™] | Find the right car.[™]





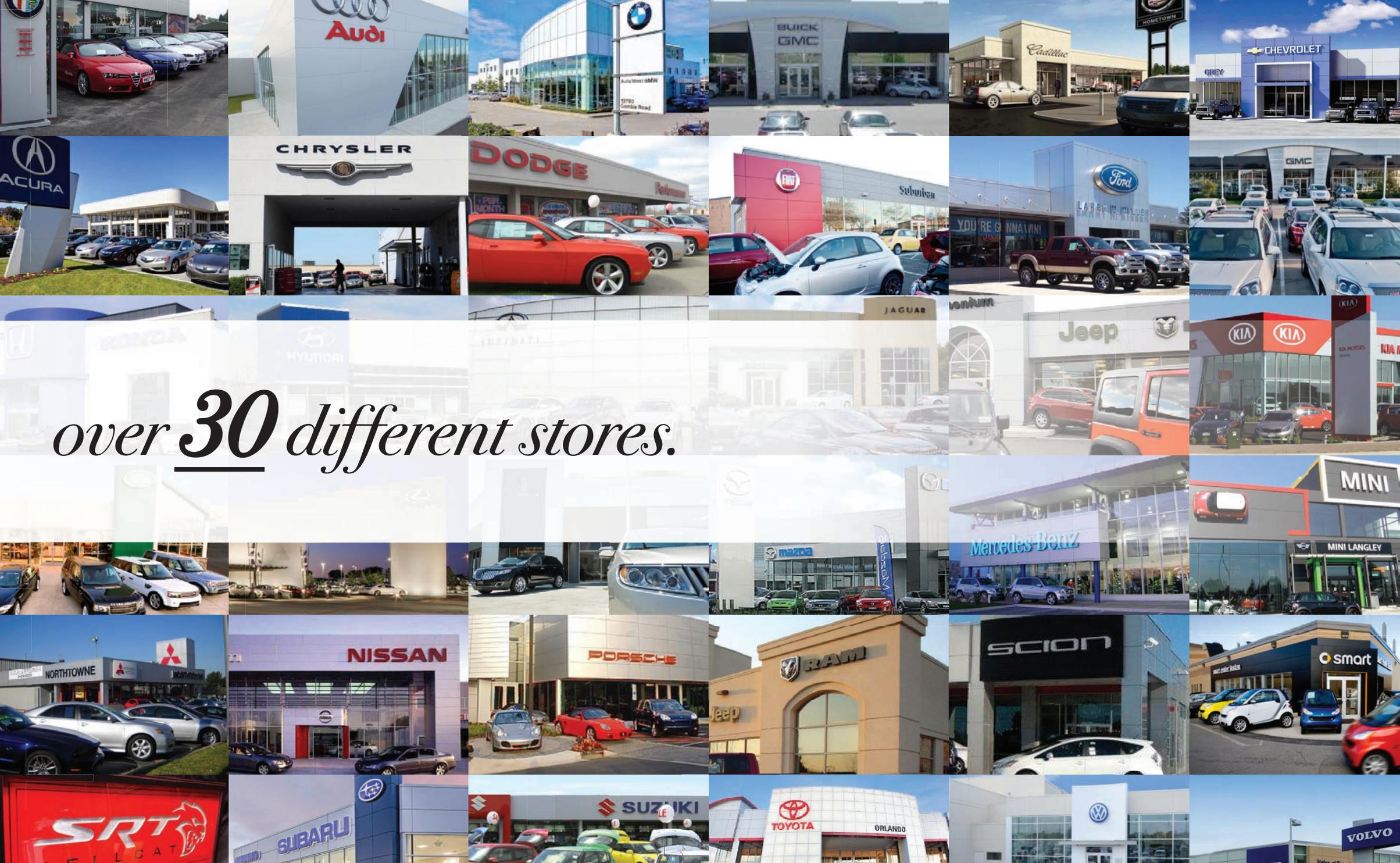
How can car shopping be improved?

We're glad you asked. Right now it can be overwhelming.



Over 300 models, spread





over 30 different stores.



Reset.

Shop the **top 10** category of car, truck or suv at just **1 store.**

Finally, Freedom.



In 1 location, check out the best: Best deals, best in class, best new features, best cupholders...things that matter to you.



See a few you like? Try them on. Drive them. Work the bluetooth.
Like one? Arrange payment and delivery. Have a cup of coffee.
Relax.





What would
it look like?





Where would it be?
Who would it serve?
How would it work?



A shopping experience like anything else in 2017.

*“At any price, a car is a major purchase.
It deserves a better, more luxurious and
rewarding experience.”*

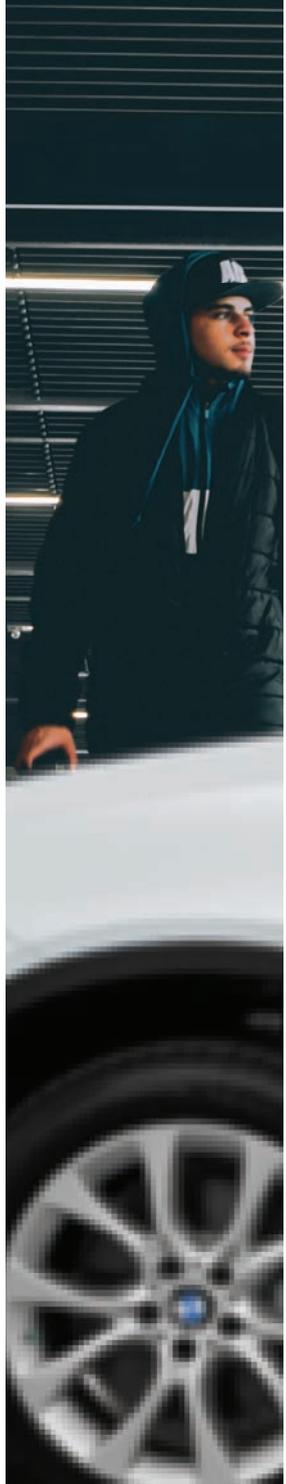
- Mark Campbell, CEO



Where you already shop.







Where you are.
Because it's designed around you.

Built for you.





A 21st century
shopper.





Compare side-by-side
style, tech, comfort,
and coolness.





Things that matter to you.







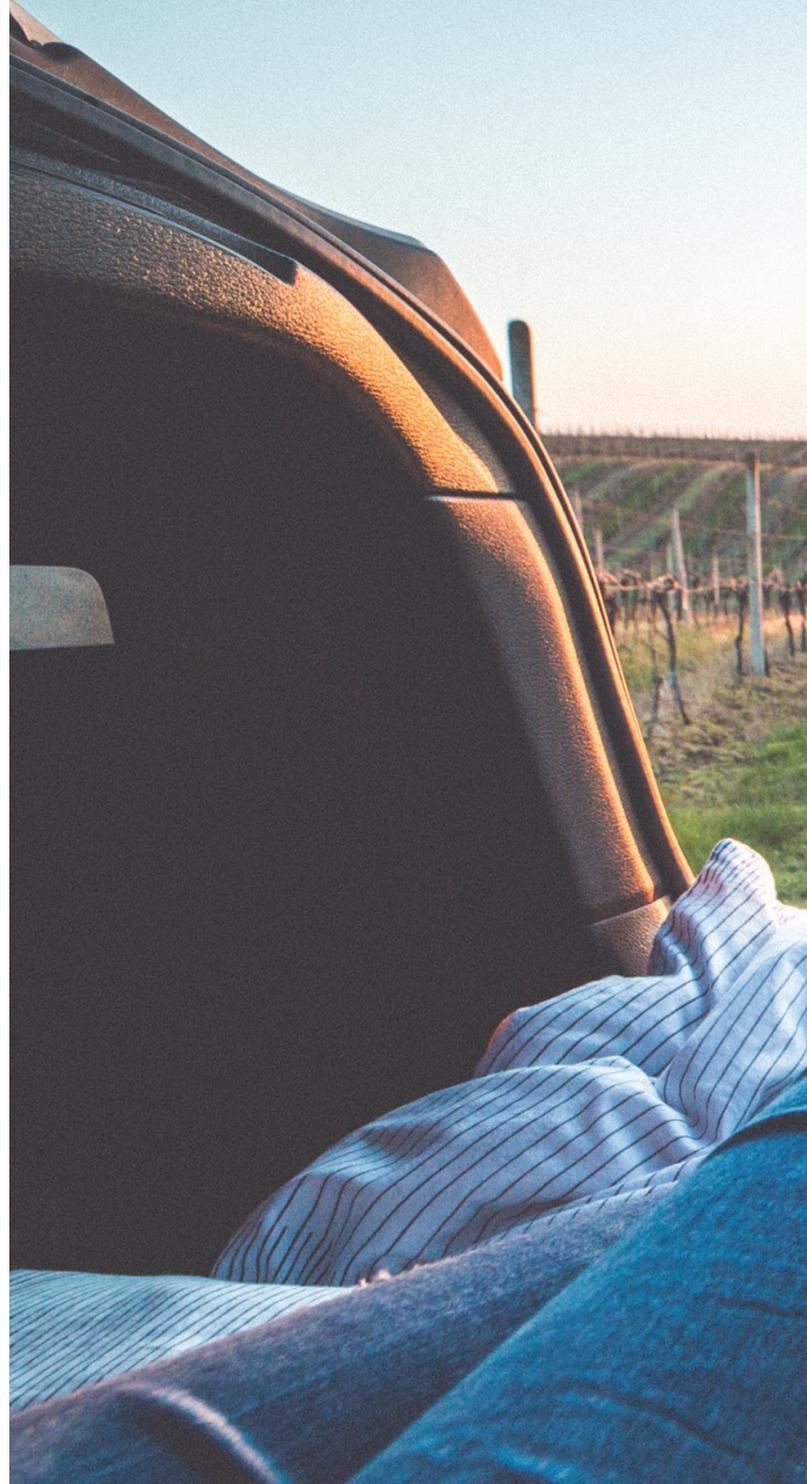


Shop when you want.



Feel good that you've chosen the right car.

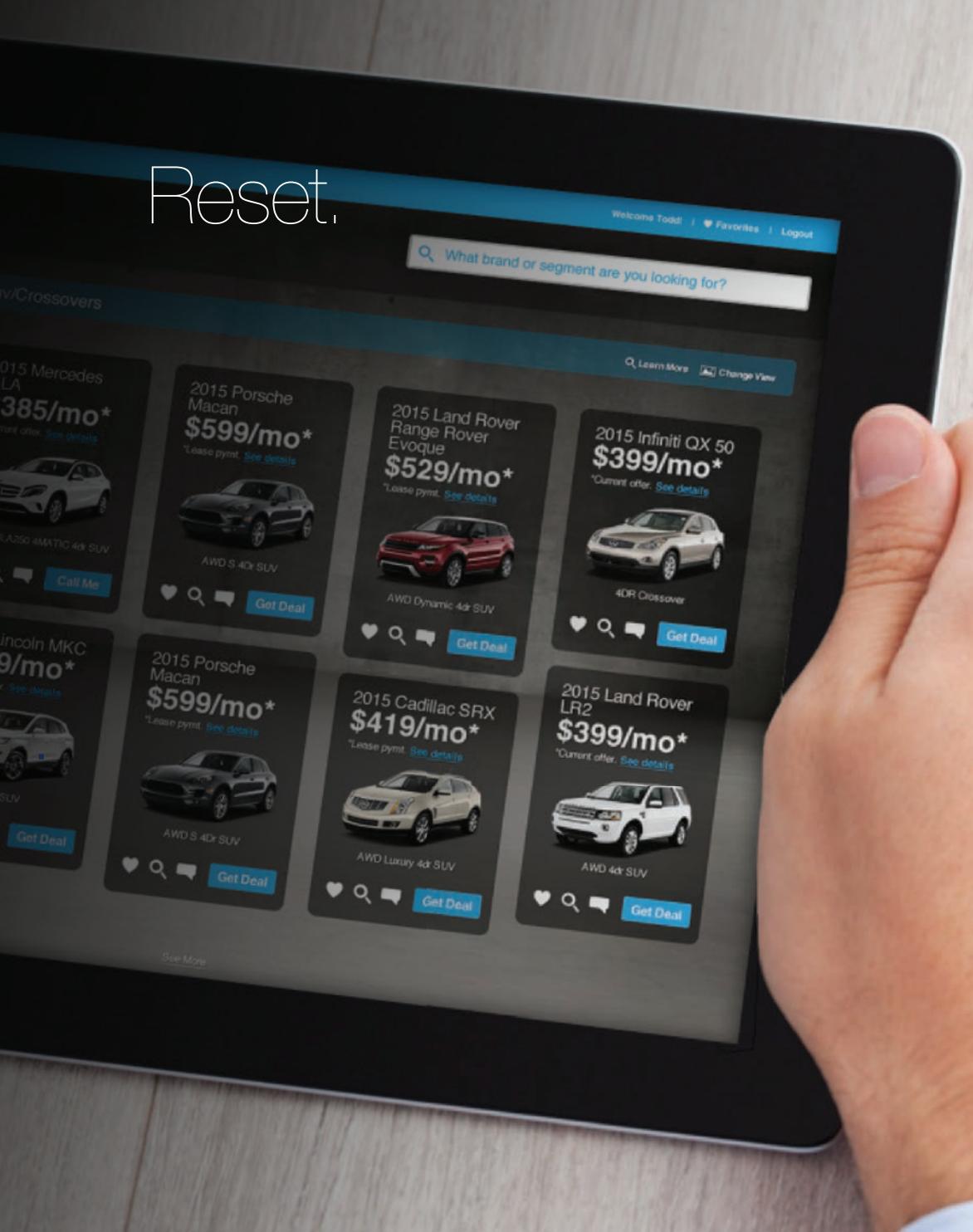




Less time shopping. More time living.



Reset.





Online,
over the phone,
in a text or
in-person.

We're re-inventing car
shopping.

And you've got
a front row seat.

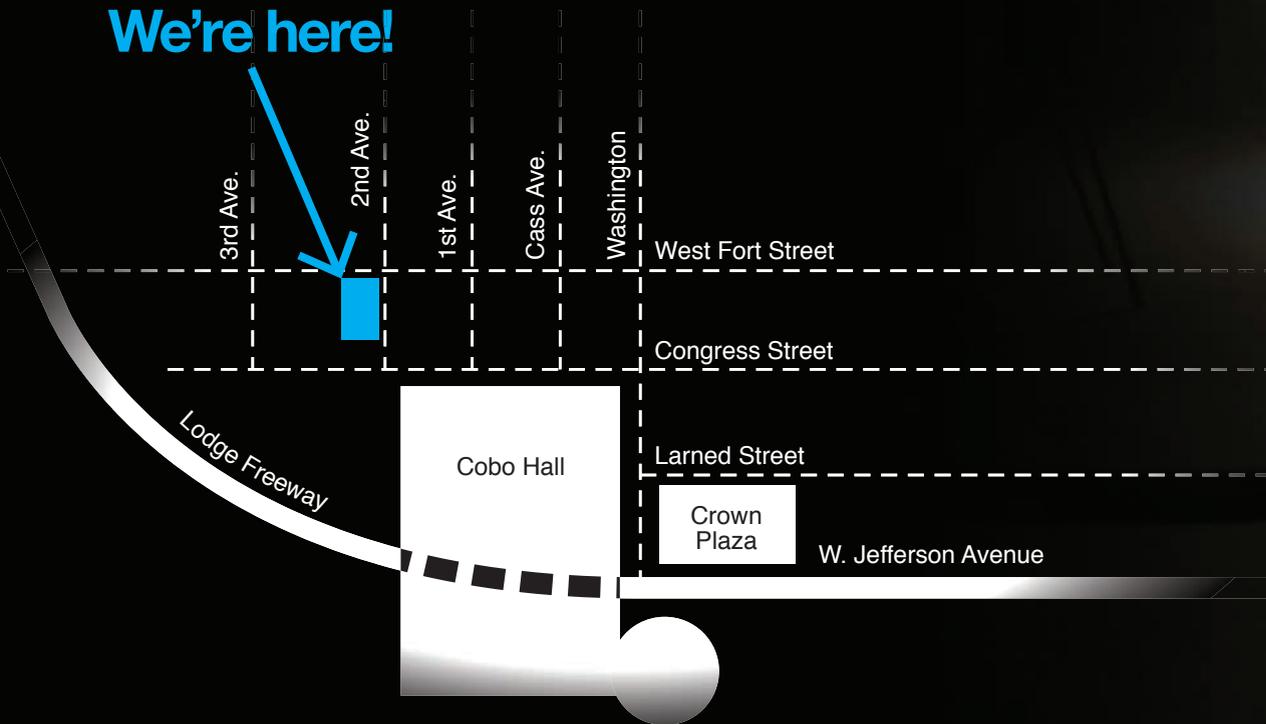
Visit us during press week at NAIAS for a special preview of our space, just blocks away from Cobo.

It's like a coffee shop with secure wifi. And cars.

More at www.carshowdetroit.com/preview

601 West Fort Street - 3 blocks from Cobo
Open Jan 8 - 22, 8am - 9pm

We're here!





DO NOT WALK
ON FLOOR
WITH SHOES

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You're invited to a better showroom.

CAR.SHOW[™] | Find the right car.[™]

Comparison shop
at one location

No pressure
No salespeople

Open evenings
and weekends

Get real-time advice
call 1800CARSHOW

Shop online
www.car.show